

**FALL 2020**

**Professor: Voichita Nachescu**

**01:988:317 S01**

**GENDER AND CONSUMPTION**

**Course Description:**

In this course, we explore the significance of mass consumption in relation to gender and racial capitalism. What does it mean to be a consumer? What are the possibilities and limits of consumer activism? Over the course of the semester we will be tackling these questions as we explore different aspects of consumer culture, its institutions and sub-cultures, and its global reach. In addition, we examine consumption from a historical and transnational perspective, beginning with the emergence of the raced and gendered consumer in relationship with capitalism and modernity, and linking consumption with citizenship, race, class, and sexuality.